

David J. Dionisi, CLU, ChFC
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CAREER SUMMARY

Over 30 years of leadership experience bringing complex ideas to life.

Founder, 7/2004 to present. Teach Peace Foundation executive responsible for program creation, financial oversight, and service delivery. Led the creation of this 501(c)(3) non-profit with the goal of helping people break the cycle of poverty. The Teach Peace Foundation teaches peace with education and acts of kindness for people of all ages. Aid work prioritizes helping the disabled, war orphans, young people, and parents in Africa struggling to feed their children.

Vice President of Operations & Services, 10/01 to 6/2004. MetLife senior executive in charge of iBusiness (the intelligent application of the Internet and reengineering to business processes). In 2003 and 2002, led a \$58 million dollar project called eService enabling self service via the Internet. During this time led the creation and deployment of a producer centric Internet portal solution serving financial advisors and insurance agents in five MetLife companies.

Senior Vice President of Product and Service Development, DirectAdvice.com, Hartford, Connecticut, 1/00 to 11/00. Responsible for the day-to-day activities of the company that Celent Research described as the leading provider of comprehensive Internet financial planning. Responsibilities included supervision of web site management, usability, customer service, project management, financial modeling, business analysis, financial planning and content creation. Versions of this Internet application were created for the Japanese, German, and U.S. markets.

Vice President of Electronic Commerce, MetLife, Boston, Massachusetts, 6/96 to 1/00. Senior executive responsible for strategic Internet initiatives. Overall leadership for consumer Internet offerings with direct accountability for the consumer driven electronic commerce strategy, business definitions, service design, financial management, partner provider coordination, project management, pricing, compliance and implementation.

Registered Investment Adviser Strategic Initiative and Personal Financial Planning Leader, Prudential, Liberty Corner, New Jersey, 8/94 to 6/96. Led enterprise wide cross-functional teams to create comprehensive financial planning advisory services for Prudential.

Reengineering Executive, Prudential, Liberty Corner, New Jersey, 1/94 to 8/94. One of twenty top performers selected to serve on the Prudential reengineering consulting team.

Marketing Executive, Prudential, Houston, Texas, 3/93 to 1/94. Led the marketing effort for the southern United States with 1,200 financial professionals in 19 states. Responsibilities included marketing support programs, advanced planning operations, and training.

Agency Manager, Prudential, Dallas/Arlington, Texas, 6/90 to 3/93. Led a 45 person financial services agency. Twice won Prudential's highest leadership award, the President's Citation.

Manager, Prudential Management Development Center, Millburn, New Jersey, 1/89 to 6/90. Broke the 20 year sales record and simultaneously led the school in academic requirements.

WORK HISTORY PRIOR TO 1989

Intelligence Officer, HSC, 107th Military Intelligence Battalion, Fort Ord, California, 11/87 to 10/88. Managed all electronic warfare equipment, surveillance equipment, computers, communications systems, and battalion vehicles. Led 31 soldiers in seven highly technical specialty fields.

Electronic Warfare Officer, 107th Military Intelligence Battalion, Fort Ord, California, 1/87 to 11/87. Served as an intelligence liaison officer.

Battalion S-2/Tactical Intelligence Officer, 1/72d Armor Battalion, Camp Casey, Korea, 7/85 to 8/86. Primary staff intelligence officer providing local and worldwide intelligence information. Supervised 27 Korean nationals and 5 U.S. personnel.

Telecommunications Specialist, 104th Tactical Fighter Group, Westfield, Massachusetts, 1/81 to 12/83. Responsible for secure transmission of classified documents to worldwide locations.

PERSONAL, EDUCATION & OTHER

MBA from the University of San Francisco, a B.S. in Management from the University of Lowell (Magna Cum Laude), and CLU/ChFC designations from the American College.

Author of several books ranging from financial planning to history. Two book titles are *Perfect Money Planning and Preventing an American Hiroshima*. The *American Hiroshima* book was translated into Hangugeo and distributed in South Korean bookstores in 2006.

A passion for helping orphans and have volunteered in this capacity around the world. Married and have three young sons and one daughter. Prior to being blessed with children, served as a Big Brother helping 7 children over an 18 year period.